

## What You'll Learn:

- Brainstorming email ideas with ChatGPT
- How to prompt ChatGPT for email marketing
- How to teach ChatGPT your style
- How to have ChatGPT write emails targeting specific affiliates or products
- Adding links with markdown hyperlinks in ChatGPT
- Improving subject lines with ChatGPT
- Improving sales with ChatGPT's analysis of newsletters

## Action Steps:

- Brainstorm 4 emails with ChatGPT
- Feed ChatGPT your style and/or a template, and have him write the first email
- Customize the email as needed
- Have ChatGPT come up with a subject line - might need to be trained for structure
- Send your AI-written emails!